

**SPECIAL MEETING MINUTES OF THE
DOWNTOWN DEVELOPMENT AUTHORITY/OWOSSO MAIN STREET
CITY OF OWOSSO**

October 31, 2023, AT 9:30 A.M.

CALL TO ORDER: The meeting was called to order by Chair Jon Moore at 9:33 A.M.

ROLL CALL: Taken by Chair Jon Moore

PRESENT: Chair Jon Moore, Vice-Chair Lance Omer, Commissioners, Daylen Howard, Emily Olson and Robert J. Teich, Jr.

ABSENT: Commissioner Bill Gilbert, Josh Ardelean and Nicole Reyna

STAFF PRESENT: Lizzie Fredrick, DDA/OMS Director

AGENDA:

MOVED BY OLSON, SUPPORTED BY HOWARD TO APPROVE THE OCTOBER 31, 2023 DDA/OMS AGENDA AS PRESENTED.

**AYES: ALL
MOTION CARRIED**

MINUTES:

MOVED BY HOWARD, SUPPORTED BY TEICH TO APPROVE THE OCTOBER 4, 2023 DDA/OMS ANNUAL MEETING MINUTES.

**AYE: ALL
MOTION CARRIED**

PUBLIC COMMENTS: None.

ITEMS OF BUSINESS:

1. **MICHIGAN MAIN STREET ACCREDITATION VISIT:** Lisa Thompson from Main Street America and Laura Krizov, Katie Higgs, Josh Prusik, and Bryan Dryer from the Michigan Economic Development Corporation introduced themselves and asked the Board questions for their yearly National Main Street Center accreditation process check-in.

Moore and Teich shared that they are both proud of Owosso Main Street events.

Omer noted that staff turnover for the OMS Director position and COVID-19 have affected OMS community partnerships.

Board discussed the need for more volunteer engagement as an obstacle to implementing programming and downtown development.

Prusik asked if the Transformation Strategies of Day Tripper Tourism and Residential Development are still relevant.

Omer supported the Day Tripper Tourism Transformation Strategy noting that Downtown Owosso has many assets.

Teich shared that there is a large need for OMS to focus on infrastructure improvements.

Fredrick confirmed OMS event sponsorships is the only organization fundraising currently implemented and highlighted the need to extend the fundraising program to support overall goals for downtown.

Omer summarized the Downtown Historic District Commission relationship with OMS and noted how some downtown properties have been left vacant.

Krizov shared ideas for storytelling and OMS communications including weekly video updates.

Krizov provided updates on upcoming Michigan Main Street communications and support.

BOARD COMMENTS: None

ADJOURNMENT:

MOVED BY HOWARD, SUPPORTED BY OLSON TO ADJOURN AT 10:37 A.M.

AYES: ALL

MOTION CARRIED

NEXT MEETING DECEMBER 6, 2023.